



DANVER

STAINLESS OUTDOOR KITCHENS

Outdoor Trends

The Leisure Industry is rapidly growing at 15% to 17% per year... Just a couple of years ago, cooking areas were called "grilling stations". More recently, the term "outdoor kitchen" was coined. Today, we talk about "outdoor living and entertainment centers."

While the kitchen remains central to outdoor living, the marketplace is comprised of several product categories including furniture, media, lighting, hardscaping materials, heating to extend the season and automated perimeter insect control systems to further enhance the enjoyment of outdoor living.

The driving force developing the trends in outdoor living is the homeowner. They want to duplicate their interior kitchen ...outdoors. To accomplish this desire, homeowners are looking for more storage and organization. When they decide to spend the day outside with friends and family, they want to make



one trip. Additional cabinetry eliminates the homeowner from running back and forth all day to the inside kitchen. Pullout trash cabinets and media cabinets that hold components for flat screen TV's are no longer considered optional. While the grill

remains a focal point, homeowners are requesting specialized cooking appliances to expand their menus. Pizza ovens, power burners, ceramic smoker/grills, bar tender centers, ice makers, refrigerators and sinks & faucets, are now all part of the outdoor equation.

For years, when builders and remodelers were asked about designing an outdoor cooking area, they would construct a BBQ masonry island. This would consist of a stone wall with cutouts for a grill, side burner and sink plus access doors that open into a "black hole". However, within the past two to three years, there has been a strong shift toward modular cabinetry. Builders and remodelers have realized that with the cost of labor and materials to build a masonry island, they are not making any money. Another issue is getting the crews "off the job".

The homeowner sees an army of masons in the back yard when he would like to be enjoying his outdoor living area. With modular cabinetry, the builder can quickly construct a three sided stone surround, "shove the cabinetry" into the surround and move the crew to the next project. In a seasonal environment, more projects equates to additional income.



STAINLESS STEEL CABINETS

Engineered for highest quality & durability...



European frameless design full overlay cabinets are fabricated with commercial grade 20-gauge stainless steel and are available in 24" and 27" depths for both indoor and outdoor applications. A quick look inside reveals the craftsmanship as the interior is void of any hardware and screw heads. Cabinet features include concealed stainless door hinges, solid core doors, trash pullouts, fixed and sliding shelves, "soft close, self close" drawers and leveling legs.

Danver offers the widest range of storage and organizational cabinetry in the industry. Cabinets are available in 3" increments (width) starting at 9" to as large as 48" in certain styles. Grill & appliance base cabinets are designed to accommodate every major manufacturer's grill.

Engineered for ease of assembly...

The "easy-alignment" design system allows for quick, precise installation with less labor than typical indoor cabinetry. Each cabinet stands alone and has quick connect features. Access holes in key locations for plumbing and electrical installation reduces the need for drilling, cutting and boring. A screw gun, long screwdriver and the easy-to-follow instructions will ensure a professional installation the very first time.

Engineered for the designer...

The leader in stainless steel cabinetry also has an eye for style. The stainless doors and drawer fronts have a #4 brushed vertical grain to provide a rich contemporary look. Danver also offers unique door styles as options. The modular cabinetry provides designers and home owners with infinite flexibility in design configurations. Kitchens may be designed in concert with stucco or stone to complement the landscape architecture of the outdoors. Danver stainless kitchen cabinetry is warranted to hold up for years under the most severe weather conditions... or demanding chefs.

Step Beyond "just grillin" by creating an outdoor living and entertainment center.

DOORS (available separately)
Engineered for beauty and design...



Doors and drawer fronts are constructed of commercial grade stainless steel with a vertical #4 brushed finish.

For indoor applications, the core of the door is Ultralite MDF with an aluminum laminate backer to match the stainless finish and perform exactly like wood doors on the cabinet maker's manufacturing floor. For outdoor use, a weatherproof PVC gray foam slab is used as the core for a solid feel.

Custom sizes are available and "frame only" fronts are prepped for glass or specialty inserts. A rubber gasket is supplied for glass. Additional features include a no minimum order kitchen-by-kitchen policy and short lead times.

Exciting new painted finishes are also available. Take advantage of designer colors and extremely realistic wood grain finishes. Both options are powder coated onto the stainless for durability and style and require little to no maintenance. Protect-A-Coat (clear) is available for those who want the stainless look with no maintenance in harsh environments.

Standard colors and species of wood.
 Custom colors are available as well.

WALL CABINETS
Engineered for functionality...

Danver wall cabinetry displays a sleek contemporary look whether they are complementing an indoor or outdoor kitchen. The interior depth is a standard 12". Wall cabinets come in 3" increments with widths from 12" to 36" and heights from 12" to 42". Open frame doors may also be prepped for glass. Stainless doors have a solid core that provides additional "heft" and stability. Select from a variety of different styles.



FLOATING SHELVES & KITCHEN CARTS
Engineered for convenience & contemporary look...

Uniquely designed and very sturdy, the floating shelves are completely finished from every angle. The shelves are 10" deep by 2.5" thick and come in standard widths of 18", 24", 30", 36", 42", 48", 60" and 72".



Carts are constructed of commercial grade stainless steel. These mobile countertop workspaces offer the flexibility to be in the center of prepping and entertaining or "tucked" out of sight when not required. Two sizes are available.

Satisfying Today's Outdoor Life Styles

What category matches your homeowner customers -- occasional backyard grillers, serious cooks training for competitive events, frequent entertainers with large extended families or business acquaintances? By determining the homeowner's desire "to embrace the outdoors" together with the amenities that best suits the entertaining style, you can create the ideal outdoor living area ...and Danver can assist.

Danver carries two lines of American made grills and almost every appliance imaginable to satisfy the most demanding chef plus life style accessories to further enhance the outdoor experience. Should you need a helping hand to bolster your kitchen layout skills, the Danver staff is at the ready without any fees involved. Take control; manage the total project from inception to fruition. And build a viable business by becoming part of the fast growing outdoor living marketplace.

OUTDOOR LIVING PRODUCTS

Grills:

Infrared

Convection

Flat Top – Social Grilling

Cooking Appliances:

Wood Fired Pizza Ovens

Power Burners – from sautéés to pasta to boiling lobster, crab, shellfish, crawfish and corn ...*the ideal appliance.*

Ceramic Smoker/Grills – charcoal fired, perfect for "low & slow" cooking, smoking and old fashioned grilling

Bartending Centers – everything at your finger tips for gracious entertaining.

32" Deep Outdoor Barbecue/Grill Hoods

Refrigeration:

Under-Counter Outdoor Refrigerators

Refreshment Centers & Beer Coolers

Ice Makers

Life Style Amenities:

Heaters – Commercial Grade

Automated Insect Control Systems

Pergolas

Retractable Shades

Outdoor Fireplaces – Bioethanol







Engineered for leisurely family dining and gracious entertaining...

Turn that dream into reality by transforming the “out-of-doors” into your very own private entertainment center that features your favorite cooking appliances. Craft the perfect setting that’s as well appointed, warm and inviting as the interior of the house – that special getaway where you can enjoy family and friends for leisurely gatherings and create memorable times.

From innovation to installation, Danver’s complete line of outdoor kitchen cabinetry combines advanced design and refined features to provide the storage and organization needed to complement your outdoor kitchen. No matter what your layout or blueprint requirements entail, Danver is “design friendly” with cabinetry in three inch increments from 9” to 48” in width.

And grill base cabinets that fit every major manufacturer’s grill.

This is the perfect opportunity to embrace the outdoors in style with the beauty and durability of quality stainless steel cabinetry from the industry leader.

DANVER KITCHEN DESIGN PROGRAM

Download the *Free* Danver Microsoft® Word “copy & paste” kitchen design program from the web site and start designing today.



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